

# AMTOI

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# NEWS



Shri. Karsandas Tulsidas



Shri. Pallonji Katgara



Shri. Nariman. J. Katgara



Shri. Jehangirji Katgara



Shri. B P Didwania



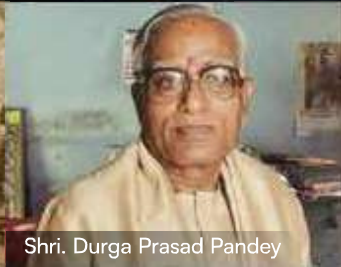
Shri. R.L.Gupta



Shri. Tulsidas Khimji



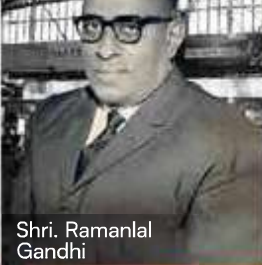
Shri. Durga Prasad Pandey



Shri. C Didwania



Shri. Natvarlal Devchand Popat



Shri. Ramanlal Gandhi



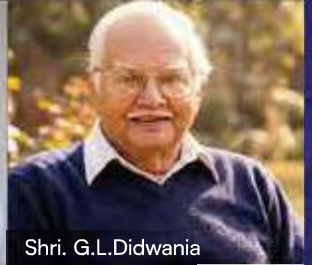
Shri. Shriram Bhadkamkar



Shri. T.N.Vohra



Shri. Lalchand Goyal



Shri. G.L.Didwania



Shri. Adi. J. Katgara



Shri. Liladhar Pasoobhai Shah



Shri. Chinubhai Kalidass Sheth



Shri. Devchand Velji Popat



Shri. Velji Dosabhai Popat

## Feature 2

### Living legacy - mapping the future journey



## Vipin Vohra

Continental Carriers (P) Ltd

### Continental Carriers Group: Six Decades of Vision, Values, and Leadership Powering India's Logistics Growth

#### Founding Vision - Where It All Began

Every great legacy starts with a vision - and for Continental Carriers Pvt. Ltd. (CCPL), that vision belonged to Late Shri T.N. Vohra, a true pioneer who laid the foundation for structured freight forwarding in post-Independence India.

In 1957, when the concept of "logistics" was barely understood, Shri Vohra recognized the growing need for organized, reliable, and ethical cargo handling. With little more than conviction and courage,

he built Continental Carriers on three enduring principles - integrity, service excellence, and customer trust.

*"My father always said - success lies not in doing different things, but in doing things differently and ethically"*, recalls Shri Vipin Vohra, the company's present Chairman.

This early commitment to professionalism and customer-centric service not only set Continental apart but also helped shape the very foundations of India's emerging logistics industry.

**A Legacy of Leadership - The**

#### Journey of Shri Vipin Vohra

When Shri Vipin Vohra entered the business in 1975, logistics in India was still a largely manual, fragmented operation. With guidance from his father, he began his career learning the nuances of air freight, customs operations, and client servicing from the ground up.

Over five decades, he has transformed Continental from a modest freight forwarding firm into a multi-modal logistics powerhouse, offering services across air, ocean, rail, and road.

From navigating India's economic liberalisation in the 1990s to building global alliances, Mr. Vohra's leadership has been defined by foresight, resilience, and adaptability.

*"The most valuable lesson I've learned is that logistics is not about moving cargo - it's about moving trust," he says. "Technology and trends change, but credibility is timeless."*

Today, Mr. Vohra is not just a business leader but a living institution in Indian logistics. As a senior member of FFAI, ACAAI, SEPC, and MoCA consultative groups, he has been instrumental in shaping policies that promote efficiency, transparency, and fair recognition for freight forwarders - the unsung backbone of global trade.

### **Pioneering Milestones - A Story of Firsts**

Continental Carriers' journey is marked by industry-defining milestones that demonstrate its commitment to innovation and excellence.

- **Bringing Global Logistics to India**

Long before globalization took root, Continental Carriers played a pioneering role in introducing leading international freight forwarders to India - including Bax Global, UTi, Danzas, Hellmann, and Airborne Express.

By facilitating these partnerships, Continental not only strengthened India's trade connectivity but also helped modernize freight forwarding practices across the country.

- **Revolutionizing Garment Exports**

In 1985, Continental Carriers introduced Garments-on-Hangers (GOH) logistics to India

- an innovation that transformed apparel exports by allowing ready-to-wear garments to be shipped without folding or repacking. This breakthrough positioned India's textile exporters more competitively in global markets and showcased Continental's ability to combine creativity with practical logistics solutions.

- **Building India's First Greenfield Air Freight Station**

Perhaps the most defining milestone in recent years is the establishment of India's first Greenfield Air Freight Station (AFS) in Delhi. Conceived and built under the vision of Shri Vipin Vohra, this facility represents a major leap in India's air cargo infrastructure - a model that aligns with national programs like PM GatiShakti and the National Logistics Policy.

The AFS has eased airport congestion, optimized cargo flow, and introduced healthy competition between airport and off-airport terminals - leading to reduced logistics costs and greater operational efficiency.

*"We built the AFS not just as a business project, but as a contribution to India's logistics modernization," Mr. Vohra explains. "It stands as a symbol of what vision, persistence, and partnership can achieve."*

### **Expanding Global Footprints**

With a robust network of 19 offices strategically spread across India - including major hubs like Delhi, Mumbai, Chennai, Kolkata, Bengaluru, and Hyderabad - Continental Carriers Pvt. Ltd. (CCPL) seamlessly connects India to global markets through its trusted alliances and decades of logistics expertise.

CCPL is an active member of

leading international freight forwarding networks such as WCA First, WCA Global, WCA Projects, JC Trans, GLSN, HTFN, ALN, GLA, and ALA, enabling it to offer end-to-end, multimodal logistics solutions with global reach and local reliability.

### **Growth and Transformation - The Road So Far**

What began as a modest freight forwarding operation has evolved into a fully integrated logistics enterprise, providing a seamless range of services including:

- International Air & Ocean Freight Forwarding
- Customs Brokerage & Compliance Advisory
- Project Cargo & Heavy Lift Operations
- Warehousing & Distribution
- Cold Chain and Time-Critical Logistics

With a team of over 350 professionals, Continental Carriers operates across major Indian cities, supported by a robust international network. The company's success lies in its ability to adapt - from manual documentation in the 1970s to advanced digital logistics systems today.

Its transition to e-documentation, online visibility, and paperless operations has not only enhanced efficiency but also aligned with India's broader goal of reducing logistics costs to single digits and achieving global competitiveness.

### **Next Generation Leadership - Carrying the Torch Forward**

The third generation is now advancing the Continental legacy - Mr. Vaibhav Vohra (Managing Director) and Mr. Viraj Vohra (Director). Both embody a unique blend of traditional values and modern vision.

With international exposure and deep industry insight, they are leading Continental into an era of **digitization, sustainability, and global expansion.**

Mr. Vaibhav Vohra, a recipient of the 'Face of the Future' award at India Cargo Award 2017, has spearheaded the company's technology transformation, driving integration across multimodal platforms. His focus on efficiency, visibility, and customer experience reflects his belief that *"innovation must always serve purpose."*

Mr. Viraj Vohra, also honoured as 'Young Cargo Professional of the Year' at 2nd Cargo NXT conference & Recognitions 2024, is driving diversification and brand expansion, ensuring Continental remains synonymous with reliability and innovation.

*"Our goal," says Vaibhav, "is to blend our family's six-decade legacy of trust with new-age digital logistics solutions."*

*"We want Continental to be a bridge between India's logistics past and its global future," adds Viraj.*

### **Institutionalising the Future A Vision for Sustainable Growth**

Continental Carriers' next growth chapter is rooted in **institutionalisation, innovation, and inclusivity.** The company envisions a future aligned with India's **Atmanirbhar Bharat** mission - strengthening domestic logistics capabilities while integrating seamlessly with global supply chains.

Its strategic roadmap focuses on five key pillars:

- **Integrated Multimodal Hubs** - Connecting air, sea, rail, and road to enable true multimodal synergy under the PM GatiShakti framework.
- **Digital Transformation** - Investing in AI-based tracking, predictive analytics, and process automation to enhance visibility and efficiency.
- **Green Logistics** - Implementing energy-efficient warehousing, route optimization, and reduced carbon footprint initiatives.
- **Skill & Capacity Building** - Training the next generation of logistics professionals and empowering women in logistics roles.
- **Global Outreach** - Strengthening its international alliances to serve customers seamlessly across borders.

*"Sustainability, technology, and skill development will define the next phase of our journey," says Mr. Vipin Vohra. "We're preparing Continental for the next 25 years — with the same passion that built it 68 years ago."*

### **Why Logistics in 2025 - A Sector Poised for Transformation**

India's logistics industry, contributing nearly **14% of GDP**, is undergoing its most significant transformation in decades. With policy initiatives like **National Logistics Policy, Gati Shakti Master Plan, and logistics parks** taking shape, the focus is shifting toward integrated, technology-driven, and sustainable solutions. For family-led enterprises like Continental Carriers, 2025 and beyond present a landscape filled

with opportunities. Their biggest advantage lies in **legacy-driven trust and value-based leadership**, combined with agility in decision-making and the ability to nurture long-term relationships.

*"In logistics, credibility and consistency are the real differentiators," says Mr. Vohra. "We may be moving containers, but what we're really delivering is confidence."*

Continental Carriers is perfectly positioned to play a pivotal role in India's journey toward becoming a **global logistics hub** - empowering trade, supporting manufacturing growth, and contributing to an **Atmanirbhar Bharat.**

### **A Living Legacy - Rooted in Values, Driven by Vision**

As Continental Carriers celebrates 68 years of service and Shri Vipin Vohra completes five decades in the industry, the story of the company is one of **vision, evolution, and endurance.**

It is the story of a company that dared to dream when logistics was an unknown word in India, and went on to redefine how the nation connects with the world.

*"Our journey is not just about business growth," reflects Mr. Vohra. "It's about contributing to India's progress — building infrastructure, creating employment, and setting global benchmarks in logistics."*

From one man's dream in 1957 to a **multi-generational enterprise shaping India's cargo future**, Continental Carriers stands as a true **living legacy** - mapping the future journey of Indian logistics.